

Signlink

FEATURES & SPECIALS 2024



FEB / MARCH

Issue number: #251
 Editorial deadline: **December 22nd**
 Advert booking deadline: **January 15th**
 Advert copy deadline: **January 19th**
 Publication date: **January 30th**

FEATURES

Etching & Engraving

From trophies to name plaques, we look at the part etching and engraving plays in sign-making

Digital & Interactive Signage

Effective marketing platforms, we look at how digital and interactive signage can be used

Wall & Floor Graphics

Looking at the new kit and materials sign-makers can use to produce quality wall and floor graphics

Textile & Garment Printing

Fast becoming a growing area, from DTG and DTF to adding branded workwear to your offering, we explore this area of print

SPECIALS

Women in Sign

(in line with International Women's Day March 8th)

Financing & Funding

Looking at the support out there when looking to invest in kit and premises

APRIL / MAY

Issue number: #252
 Editorial deadline: **February 12th**
 Advert booking deadline: **March 11th**
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 Publication date: **March 26th**

FEATURES

MIS Systems

How can MIS software help to streamline business' operations and what solutions are available on the market?

Hybrid Machines

With a number of manufacturers bringing out hybrid models in recent months, we look at the benefits this type of kit can bring to production

Sustainable Signage Materials

We look at some of the sustainable substrate options for sign-makers wanting to be greener

Window Graphics

We find out how sign-makers can use window graphics to capitalise on seasonal and promotional demand

SPECIALS

Being a Sustainable Business

How are businesses implementing sustainable practices within their operations?

Building Wraps

Looking back at some impressive large-scale building wrap projects

JUNE / JULY

Issue number: #253
 Editorial deadline: **April 15th**
 Advert booking deadline: **May 13th**
 Advert copy deadline: **May 17th**
 Publication date: **May 29th**

FEATURES

Sign Fabrication

We go behind the scenes at sign fabricators to see the skill involved in producing signage in-house

Rigid Substrates

From aluminium and glass to wood and corrugated board, we look at the plethora of substrate options available

Wayfinding Signage

Plotting a route to new customers, we find out what goes into making a wayfinding sign

Direct-to-object Printers

A way to add value and offer personalisation, we look at the direct-to-object printers on the market

SPECIALS

FESPA Global Print Expo 2024

Looking at the highlights of this event including the International Sign Expo and Sportswear Pro's return

AI for designing signage

We look at how AI is affecting and influencing the signage design process

FESPA 2024
 19th - 22nd March - Amsterdam

DRUPA 2024
 28th May - 7th June - Düsseldorf

THE PRINT SHOW
 17th - 19th Sept - Birmingham



AUG / SEPT

Issue number: #254
Editorial deadline: **June 14th**
Advert booking deadline: **July 15th**
Advert copy deadline: **July 19th**
Publication date: **July 30th**

FEATURES

Wide-format Print Kit Pt.1

From wallpaper to vehicle wraps, we look at some of the wide-format kit on the market and their capabilities

Modular Sign Systems

Durable and interchangeable, we explore some of the options available in this area of signage

Exhibition Stands

A way to draw visitors in at busy events, we highlight some of the different types of exhibition stands

The Print Show 2024 Preview

What to expect from the 2024 show for print businesses looking to invest in new kit and network

SPECIALS

Wide-format Print Applications

We look back at some of the creative and impressive wide-format work produced this year so far

Colour Management

Looking at the importance of colour management in branding and what solutions can help with this

OCT / NOV

Issue number: #255
Editorial deadline: **August 12th**
Advert booking deadline: **September 9th**
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Publication date: **September 24th**

FEATURES

CNC Routers & Software

A staple piece of kit for many sign-makers, we explore some of the latest options in this market

Vehicle Wrapping

A core part of many brands' marketing, we look at some of the skills involved in wrapping vehicles

LED Signage

A look at the latest LED technologies on the market and how these can be used to produce bright signage

Sign-making Tools

Crucial in producing any form of signage, we look at the range of sign-making tools available

SPECIALS

Wrapping Materials and Techniques

A look at some of the materials available and techniques used when wrapping

Neon Signage

Paying tribute to this historic Heritage Craft endangered skill

DEC / JAN

Issue number: #256
Editorial deadline: **October 14th**
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Advert copy deadline: **November 15th**
Publication date: **November 26th**

FEATURES

Wide-format Print Kit Pt.2

From faster print speeds and extended substrate capabilities, we look at the latest wide-format kit options

Lamination Equipment

Used to protect signage from the elements and for increased durability, we look at lamination equipment

Flatbed Vinyl Cutters

What new vinyl cutter options are available to sign-makers and how can they help improve quality?

Point of Sale

We find out what the current trends are in this area of the market and what opportunities there are

SPECIALS

2025 Predictions

What trends and challenges do industry members predict will shape 2025 for the print industry?

Seasonal Signage

Looking at how signage and graphics have been used throughout the year to mark seasonal holidays such as Halloween, Easter, and Christmas

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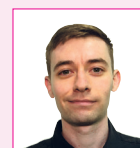
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